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## **Lichtfeld Plumbing, Inc. Heads to Nation's Capitol to Tackle Top Issues Facing Small Employers at Small Business Leadership Summit**

*Lichtfeld Plumbing selected to be one of 100 small business leaders from across the country to attend Small Business Leadership Summit in Washington D.C. to discuss most pressing issues facing small businesses; opportunity to talk with elected officials and members of the Obama Administration about policies to bolster small business*

Madison, Wi—Lichtfeld Plumbing, a woman run, family plumbing service company will be among 100 small business owners attending this year's Small Business Leadership Summit in Washington, D.C. from May 11-13, 2015. The Summit, hosted by small business advocacy organization Small Business Majority, will provide a unique opportunity for Lichtfeld Plumbing and other small businesses to interact with key policymakers, senior members of the Obama Administration and issue experts to identify policy recommendations to help move the needle on important small business issues.

“Being chosen as one of the 100 small business owners to attend this year’s Summit allows me a unique opportunity to discuss important issues facing my small business and other entrepreneurs today,” said Melanie Lichtfeld VP of Lichtfeld Plumbing. “Voicing our needs and concerns directly to policymakers and other experts is a critical step in getting Washington to pay attention to the small business community. I am honored to attend this year’s Summit and will proudly bring Madison, Wisconsin small business concerns to the table to advocate on behalf of our hardworking entrepreneurs and innovators.”

With its theme “Shaping the Future of the American Economy,” the Summit will feature panel discussions, keynote speeches, interactive workshops and presentations by industry experts and successful entrepreneurs. A private evening reception hosted by Google at its Washington, D.C. headquarters will feature presentations of the “2015 Small Business Awards.” The Summit concludes with a half-day visit to the White House during which small business owners will have an opportunity to engage directly with senior members of the Obama Administration. The day will be capped off with a technology training program at Google.

Following the Summit, policy recommendations identified will be incorporated into Small Business Majority’s policy platform—the Small Business Economic Agenda for 2015-16—and will be shared with decision makers to elevate issues of importance to small business owners.

“This Summit will allow small business owners to engage directly with policymakers in D.C. to discuss the issues shaping our economy and identify pragmatic policy recommendations to help them thrive,” said John Arensmeyer, Founder & CEO of Small Business Majority. “We’ll hear from real entrepreneurs—from all walks of life and all areas of the country—about the issues affecting their business and their bottom lines, and work with policymakers to advance legislation that will bolster small business and remove their barriers to success.”

The summit will focus on topline issues of importance to small business, including but not limited to:

- Access to capital and how to ensure small businesses obtain capital necessary to grow and strengthen their firms in a responsible and sustainable manner
- Tax policy to spur small business/economic growth while leveling the playing field and ensuring fairness
- Critical workforce issues impacting small businesses today such as healthcare, minimum wage family medical leave and retirement savings
- Technology and how small businesses can adopt and learn new solutions to old challenges

- The impact of freelancers on the economy and how the U.S. can update policies that address the needs of this new workforce

For more information about the Summit, please visit: [www.sbmleadershipsummit.com](http://www.sbmleadershipsummit.com)

For media interviews with Small Business Majority please contact Kelsey Bye at (202) 289-0957 or [kbye@smallbusinessmajority.org](mailto:kbye@smallbusinessmajority.org).

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